



The Village of Hanover Park is partnering with the Woman's Business Center, ACCION, the Bartlett Area Chamber of Commerce, and others to sponsor the 3rd Annual Small Business Resource Fair in Fall of 2018. We are asking you, as a Hanover Park business owner to take a quick survey. Results will help us best structure this educational program to meet our business owners' needs.

1. **Number of years in Business:** ___ Startup (0-2 years) ___ Established (3 years +)
2. **Business Industry:** ___ Retail ___ Food Service ___ Manufacturing
___ Professional Services/Office ___ Personal Services Other: _____
3. **Topics you would be interested in learning about (select your top 5)**

- Starting a Business
 - Marketing / Social Media
 - How to determine the feasibility of a new business idea: product, service, location
 - HR: Hiring / Firing
 - Business Plan Development
 - Managing my business
 - Cash-flow management
 - Pricing of products and services
 - Exit Strategy and Succession Plans
 - Other _____
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4. **Best day of the week to attend Resource Fair:**

___ Monday ___ Tuesday ___ Wednesday ___ Thursday ___ Friday

5. **Best Time of Day to attend:** ___ Morning (8:00 – 11:00 am) ___ Midday (Noon – 3:00 pm)
___ Afternoon (3:00 – 6:00 pm) ___ Evening (5:00 – 8:00 pm) ___ Any
_____ Other

6. **Name:** _____ (optional)

7. **Email:** _____ (optional)

8. **Would you be interested in being a Sponsor for the Small Business Resource Fair?**

___ Yes ___ No If so, please provide your contact information above.

9. **Please share any other ideas or comments?**

Please return the survey by July 12, 2018 and to be entered into our drawing for a Hanover Park 60th Anniversary commemorative item.

For questions, call/email Shubhra Govind, Director of Community and Economic Development, Village of Hanover Park: (630) 823-5780, communitydevelopment@hpil.org