



Village of Hanover Park Administration

Municipal Building
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hpil.org

Village President
Rodney S. Craig

Village Clerk
Eira Corral Sepúlveda

Trustees
James Kemper
Jon Kunkel
Herb Porter
Bob Prigge
Rick Roberts
Sharmin Shahjahan

Village Manager
Juliana A. Matier

VILLAGE OF HANOVER PARK CONECT COMMITTEE Regular Meeting

Municipal Building, Room 214
2121 Lake Street
Hanover Park, IL
Tuesday, January 8, 2019
12:30 p.m.

MINUTES

1. CALL TO ORDER

Chairperson Tobin called the meeting to order at 12:43 p.m.

PRESENT: Members: Chairperson Gail Tobin, Kevin Swan, Cherry Spivey, Steven Zanfardino, Angela Ligocki, Renate Smith, Jackie Hayden, and Tia Juarez

ABSENT: Members: Nanette Gudenkauf, Patrick Kaveney, Melissa Kress, and Bob Morris

VILLAGE STAFF PRESENT: Trustee Sharmin Shahjahan, Trustee Herb Porter, Mayor Craig, Community and Economic Development Director Shubhra Govind, Planner Weber, and Committee Secretary Kathleen Arnold

GUESTS: None

2. ACCEPTANCE OF AGENDA

Request to approve the Agenda for January 8, 2019.

Motion by Member Swan to approve the Agenda, seconded by Trustee Porter.

Voice Vote: All AYES.

3. PRESENTATIONS/REPORTS: None

4. APPROVAL OF MINUTES:

Request to approve the Minutes of December 11, 2018.

Motion by Member Spivey to approve the Minutes, seconded by Member Swan.

Voice Vote:

All AYES.

5. TOWNHALL SESSION:

Trustee Shahjahan, as the Board Liaison of Cultural Inclusion & Diversity Committee (CIDC), asked the CONECT Members if they would like to participate in the upcoming MLK Service Day which will be held in partnership with DuPage Habitat for Humanity on April 27, 2019. The CIDC Committee is looking for donations of supplies or volunteers for this event. A flyer will be finalized at their next meeting and distributed with more details. Secretary Arnold will email Trustee Shahjahan a Village Corporate Sponsorship Brochure.

6. ACTION ITEMS:

6-a. Business of the Year Award

Evaluations were collected from members to determine a winner.

6-b. Business After Hours Event – Monday, March 4, 2019 (new day of week)

- Committee members are asked to help promote the event and contact businesses for raffle gifts.
- A request for raffle gifts will be included in the Business Matters newsletter.
- All members will be needed on the day of the event for set up.
- Via email, Secretary Arnold will send current pages from the event PowerPoint presentation for review and revisions. New members and businesses are asked to submit details for one slide to promote their business. The presentation runs throughout the event on the flat screen monitors.

6-c. Business Corridor meetings. The Committee discussed the pros and cons of holding these meetings at either Village Hall, or hosting at an individual business. Consensus held that a location at a local business could be more conducive to discussion of the area-specific concerns, and could boost participation. The first meeting will be:

Date: Monday, March 18, 2019

Location: Bungalow Joe's – 7406 Jensen Blvd.

Time: 5:00 – 7:00 p.m.

Topics will include Village programming and news, and items/issues of concern to the attending businesses. Business resource information will be on hand at the meeting from WBDC.

Host: Angela Ligocki will reach out to neighboring business. Staff will compile a list of Business/Building owners in the area to assist with invitations.

6-d. CONECT Goals – Strategy Discussion

- Review changes to the CONECT Committee mission statement.
- Review changes of the status of the committee goals for the year 2020.
- Review revised goals and events.
- Brainstorm ideas for new strategies and goals for 2020 and forward.
- Discuss Corporate Sponsorship program.

No changes suggested.

7. OLD BUSINESS (NON-ACTION ITEMS)

7-a. 2018 Shop Small Saturday Report

Committee members reviewed the report and determined the following:

- Committee would like to continue to participate in the Shop Small Saturday event to support small businesses.
- Businesses hosting Individual Shop Small Events have had low turnout.

- CONECT will continue to encourage Hanover Park businesses to participate by contacting American Express to obtain their own marketing materials for the campaign.
- The Village will continue to obtain marketing materials and CONECT Committee members will stuff promotional materials from local businesses into Shop Small Saturday bags at the November meeting for distribution by the Finance Department at the Water Billing counter.
- The Village will continue to post social content to support the event.

7-b. Local Business Expo

No decision has been made as to combining the event with another.

8. NEW BUSINESS (NON-ACTION ITEMS)

8-a. Local Business Welcome Visit:

- Brow and Lash Bar – Varon Vij, 708-979-4309, 7580 Barrington Rd, (inside Tony's Finer Foods), Salon – Member Spivey will welcome the business.

- 9. Development Update** – Various updates were discussed. Please check out our website for details <https://www.hpil.org/Development/Development-and-Project-Updates.aspx> Staff is working with Stephen Konkol of the SBA to host his "Self-Employment as a Career Option" seminar here in Hanover Park. The afternoon program speaks to entrepreneurs and helps them evaluate their entrepreneurship readiness. Details to follow.

10. Bartlett Area Chamber Update: www.bartlettareachamber.com.

February 8, 2019 Casino Royale Night – looking for sponsors/volunteers.

11. Northwest Hispanic Chamber Update: None.

12. WBDC:

The flyer for the Scale Up program will be finalized shortly.

13. Upcoming Village Events:

State of the Village Address – January 30, 2019 from 8-9 a.m. Village Hall, Room 214.

14. ADJOURNMENT 1:47 p.m.

Motion by Member Swan to adjourn, seconded by Trustee Porter.

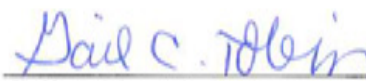
Voice Vote: All AYES.

Motion Carried: Adjourned.

Recorded and Transcribed by:



Kathleen Arnold, Committee Secretary
Community Development



Gail Tobin, Chairperson

On this 11th day of December 2018