



Village of Hanover Park Administration

Municipal Building
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hpil.org

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Rick Roberts
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Village Manager
Juliana A. Maller

VILLAGE OF HANOVER PARK ECONOMIC DEVELOPMENT COMMITTEE

REGULAR MEETING

Municipal Building, Room 214

2121 Lake Street

Hanover Park, IL

Tuesday, March 10, 2020, 12:30 p.m.

MINUTES

1. Call to Order

Chairperson Tobin called the meeting to order at 12:38 p.m.

PRESENT: Members: Chair Gail Tobin, Mario Farfan, Nan Gudenkauf, Aisha McBurrows, Mark Revollo, Kevin Swan, Steven Zanfardino Nicole Cox

ABSENT: Members: Bungalow Joe's, Menards, Olde Salem Café

VILLAGE STAFF PRESENT: Planner Weber, Administrative Assistant Kathy Sjodin

GUESTS: James Smith – Hanover Park resident, retired

2. Acceptance of Agenda

Motion to approve the Agenda for March 10, 2020

Motion by member Swan, second by member Farfan to accept the agenda.

Voice Vote: All AYES, agenda accepted

3. Presentations/Reports – None

4. Approval of Minutes – February 11, 2020

Motion by member Farfan, second by member Gudenkauf

Voice Vote: All AYES, minutes accepted

5. Townhall

Persons wishing to address the public body must register prior to Call to Order.

Please note that public comment is limited to 5 minutes per speaker.

6. Old Business

6a. Business After Hours – February 24, 2020 Recap

Many connections were made and many business cards were exchanged.

Attendance was not as high as expected, possibly due to weather.

Regarding the food for next year, get smaller beignets and King Cake cupcakes, maybe only one muffuletta, and keep serving the chicken, red beans and rice, tamales and samosas.

The absence of raffles and alcohol did not affect the event's success.

The format and theme (Mardi Gras) will be kept the same for 2021.

It was decided to host it on a Monday evening again for 2021; Mondays can be difficult for many people, but people may have plans for Fat Tuesday.

It was suggested to have a moderator to introduce attending businesses and to encourage guests to mingle more and exchange business cards.

It was also suggested to be sure the Mayor speaks in the middle of the event; not too early.

7. New Business

7-a. B.E.S.T. – Business Education Series on Technology

May 12, 2020 – Avoid Mistakes Most Businesses Make – Presentation by Lue Jey of MiGente Consulting

For Future Sessions:

- Continue having speakers that are experts on the topics rather than using the Google “canned” presentations we have used
- Keep topics specific not broad so that more useful information can be gained
- Use actual Hanover Park businesses as examples or as a test when presenting
- EDC could reach out to businesses to determine what kinds of topics they would like covered
- Presentations need more actionable steps, not just vague generalizations so that attendees visually see the steps needed to complete a task
- Future topic ideas include WordPress, how to post on Facebook/Instagram, SEO searches, how to buy ads, cybersecurity, blogging

7-b. New Business Welcomes

- U.S. Tae Kwon Do – 7233 Olde Salem Circle – Mario Farfan
- EFC International - 4150 Chandler Drive – Mark Revollo
- American Family Insurance-Marc Austin Agency – 1060 Lake Street – Mark Revollo

7-c. October Small Business Forum – Monday, October 14, 2020 @ 8 - 11 am

- The forum will focus on three topics including marketing, finance and growing a business

8. Development Updates

- At the March 5, 2020 Board meeting, regulations for cannabis had final approval; the Village has opted in.
- Menards has completed its renovations and has launched a “local pro” program to connect local contractors with customers.
- Restaurant closings: Checkers, Yummy Station, Jimmy John’s, 5-Star Euro Deli
- A pawn shop has been approved to open in the Olde Salem shopping center (also where a pawn shop used to be).
- Northwest Corner of Lake & Gary was been approved for mixed-use in January
- A meeting was held with the Cook County Assessor to discuss property owners’ concerns.
- Habitat for Humanity has 2 completed units and 1 sold.
- Next Level Northwest will be receiving an award from the Daily Herald.
- Verandah has completed 3 buildings to date, with the 4th and 5th buildings currently under construction.

9. Bartlett Area Chamber Update

- Transform Your Website Into a Brand Experience-Breakfast – Wednesday, March 11th @ 7:30 am, Bartlett Hills Golf Club
- Women in Business-Speed Networking – Tuesday, March 31st @ 11:30-1:00 pm, Moretti’s Ristorante, Bartlett
- Annual Chamber Golf Outing – Thursday, June 18th, Bartlett Hills Golf Club

10. Northwest Hispanic Chamber Update

- El Cafecito: Banking Options & Resources – April 1st @ 9-10:30 am, Palatine Community Bank
- NWHCC Census Workshop/Seminar – April 28th, 2020, time & location TBD

11. WBDC Update

- Women in Business: Access to Capital – Wednesday, March 11th @ 5-6 pm
- How to Set Your Business Up for Growth – Tuesday, March 24th @ 6-8:30 pm
- Aurora Rise Up! Starting Your Childcare Business 6 Week Cohort – Wednesday, March 25th @ 6-8 pm
- How to Find Money & Other Resources for Your Business – Tuesday, April 7th @ 8-10 am

12. Upcoming Events

All summer events in the Village have been cancelled, including Corks & Crafts

13. Adjournment: 1:49 p.m.

Motion to adjourn.

Motion by Member Zanfardino, second by Member Swan

Voice Vote: All AYES, meeting adjourned.

Recorded and Transcribed by:

Kathy Sjodin, Administrative Assistant
Community Development
On this 10th day of March, 2020

Gail Tobin, Chairperson

Recorded and Transcribed by:

Kathy Sjodin

**Kathy Sjodin, Administrative Assistant
Community Development
On this 10th day of March, 2020**

Gail C. Tobin

Gail Tobin, Chairperson