



Village of Hanover Park Administration

Municipal Building
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hpi.org

Village President
Rodney S. Craig

Village Clerk
Eira Corral Sepúlveda

Trustees
James Kemper
Jon Kunkel
Herb Porter
Bob Prigge
Rick Roberts
Sharmin Shahjahan

Village Manager
Juliana A. Maller

VILLAGE OF HANOVER PARK CONECT COMMITTEE Regular Meeting

**Municipal Building, Room 214
2121 Lake Street
Hanover Park, IL
Tuesday, March 12, 2019
12:30 p.m.
MINUTES**

1. CALL TO ORDER

Chairperson Tobin called the meeting to order at 12:39 p.m.

PRESENT: Members: Chairperson Gail Tobin, Kevin Swan, Cherry Spivey, Steven Zanfardino, Rocio Wielczko, Nanette Gudenkauf, and Patrick Kaveney

ABSENT: Members: Angela Ligocki, Jackie Hayden, Melissa Kress, Tia Juarez, and Bob Morris

VILLAGE STAFF PRESENT: Trustee Herb Porter, Community and Economic Development Director Shubhra Govind and Committee Secretary Kathleen Arnold

GUESTS: Sara – Yummy Station – 1553 Irving Park Road

2. ACCEPTANCE OF AGENDA

Request to approve the Agenda for March 12, 2019.

Motion by Member Gudenkauf to approve the Agenda, seconded by Member Spivey.

Voice Vote: All AYES.

3. PRESENTATIONS/REPORTS None.

4. APPROVAL OF MINUTES

Request to approve the Minutes of February 12, 2019.

Motion by Member Swan to approve the Minutes, seconded by Member Kaveney.

Voice Vote:
All AYES.

5. TOWNHALL SESSION

Sara – Yummy Station – 1553 Irving Park Road. Introduced herself and was welcomed by the Committee.

Rocio Wieliczko – Olde Salem Café - 7213 Olde Salem Circle. Introduced herself as an employee of Olde Salem Café.

6. ACTION ITEMS

6-a. Business Corridor meetings – March 18, 2019

- Business call list/ door to door canvas
 - Bartlett Area Chamber of Commerce Member Jolly will go door to door with flyers to invite the businesses in the IPW corridor.
 - Members were provided with a list of businesses to call or email to invite.
 - Committee felt focus should be on our businesses and did not feel we should invite State level representatives; keep at Village level.
- Agenda
 - Determined a conversation vs. PowerPoint forum.
- Final Presenters
 - Police will present crime statistics in the area, how to get immediate help and security lighting options.
 - Fire Department/Inspectional Services will review current building codes.
 - Community & Economic Development will present new businesses and educational services available to our businesses.
- Logistics
 - Location moved to Al-Huda Academy School – 7455 Jensen Blvd. to accommodate more attendees and parking.
 - Refreshments – pizza, water and soft drinks.
 - Set up – will be completed by the Al-Huda Staff.
 - Semi-circle.
 - Sign in table in lobby
 - Support staff – CONECT Members and Village Staff.

6-b. Business After Hours Event – Monday, March 4, 2019

- PROS
 - Well attended.
 - Enough food and drink. “Food was awesome!”
 - Networking was beneficial.
 - Added 14 new businesses to presentation.
 - C.O.N.E.C.T assistance was integral to success.
- CONS
 - Some Members feel the Raffle is not necessary. Not a draw for attendees.
 - Alcohol – only 26 drinks served.
 - Would be beneficial to have more C.O.N.E.C.T. members help with set up.

- Sign in table downstairs to make room for bar. Guests came up stairs using back entrance and did not sign in. (if they enter through the back of Village Hall, they will still miss the sign-in)
- Ice chests were placed against the heating units on the outer wall and melted.
- Food came cold and had to be heated in oven.
- **RECOMMENDATIONS**
 - Eliminate raffle and put selfie station upfront between DAIS and Video walls.
 - Keep time the same 5-7 p.m.
 - Prefer the Monday vs. Tuesday night as not to compete with other events.
 - Keep Mardi Gras Theme.
 - If Selfie Station is used again, purchase new plastic panels. Tape together into a sheet in advance of set-up time.
 - No bar.
 - Sign-in upstairs. Add directional signage on all doors.
 - Change marketing pitch to “What can we do for you.”
 - More outreach for businesses where English is not their first language.
 - Send materials in English and Spanish.

7. OLD BUSINESS (NON-ACTION ITEMS)

7-a. Local Business Expo - No decision has been made to combine the Local Business Expo with another event.

8. NEW BUSINESS (NON-ACTION ITEMS)

8-a. Local Business Welcome Visit:

- Cross Country Mortgage Inc – Brian Fencl, 1060 Lake Street, 630-461-9390
Member Gundenkauf will welcome the business.

9. Development Update – Various updates were discussed. Please check out our website for details <https://www.hpil.org/180/Development-Project-Updates>

10. Bartlett Area Chamber Update www.bartlettareachamber.com.

- Seminar on Group Insurance options for Chamber Members. April 15, 2019 more details to follow.

11. Northwest Hispanic Chamber Update - None.

12. WBDC

None.

13. Upcoming Village Events

Stephen Konkle SBA Entrepreneurship Training – “Taking the Plunge: Is Self-Employment for you? -April 17, 2019.

Martin Luther King Build-Up Day – April 27, 2019.

Memorial Day Observance – May 27, 2019.

14. ADJOURNMENT 1:33 p.m.

Motion by Member Swan to adjourn, seconded by Member Zanfardion.

Voice Vote: All AYES.
Motion Carried: Adjourned.

Recorded and Transcribed by:

Kathleen Arnold, Committee Secretary
Community Development
On this 12th day of March 2019

Gail Tobin, Chairperson