



# Village of Hanover Park Administration

Municipal Building  
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[hpil.org](http://hpil.org)

Village President  
Rodney S. Craig

Village Clerk  
Eira L. Corral Sepúlveda

Trustees  
James Kemper  
Fanny Y. López Benítez  
Herb Porter  
Bob Prigge  
Rick Roberts  
Sharmin Shahjahan

Village Manager  
Juliana A. Maller

## VILLAGE OF HANOVER PARK CONECT COMMITTEE Regular Meeting

Municipal Building, Room 214  
2121 Lake Street  
Hanover Park, IL

Tuesday, May 14, 2019  
12:30 p.m.

### MINUTES

#### 1. CALL TO ORDER

Chairperson Tobin called the meeting to order at 12:39 p.m.

PRESENT:                   Members:   Chairperson Gail Tobin, Adam Cortez, Jackie Hayden, Melissa Kress, Angela Ligocki, Patrick Kaveney, Bob Morris, Allan Silbernagel, Cherry Spivey, Kevin Swan, and Steven Zanfardino.

ABSENT:                   Members:   Nanette Gudenkauf and Tia Juarez

VILLAGE STAFF  
PRESENT:                   Trustee Herb Porter, Village Clerk Corral Sepúlveda, Community and Economic Development Director Shubhra Govind, and Village Planner Ellen Weber

GUESTS:                   None present.

#### 2. ACCEPTANCE OF AGENDA

**Request to approve the Agenda for March 12, 2019.**

Motion by Member Swan to approve the Agenda, seconded by Member Cortez.

Voice Vote: All AYES.

#### 3. PRESENTATIONS/REPORTS None.

#### 4. APPROVAL OF MINUTES

**Request to approve the Minutes of March 12, 2019.**

Motion by Member Swan to approve the Minutes, seconded by Member Kaveney.

Voice Vote:

All AYES.

#### 5. TOWNHALL SESSION

## 6. ACTION ITEMS

**6-a. Business Corridor meeting:** The March 18, 2019 Business Corridor meeting for the Irving Park Rd businesses west of Barrington Rd. was discussed. The meeting was held at Al Huda School on Jensen. The meeting was intentionally not hosted at the Village Hall but held in a geographically convenient location to encourage businesses to attend and discuss issues pertinent to their area.

It was well publicized – a meeting invite in English and Spanish was mailed, e-mails were sent to known emails, Ginny Jolly of the Chamber stopped in to visit all businesses, and CONECT members made phone calls. Director Govind made visits to invite key businesses as well. Eighty businesses were invited and two showed up. The school was a gracious host. In attendance were Village staff, CONECT members, and a representative from Al-Huda School and Ace Transmission. There was good discussion with the attending businesses and CONECT members, who are also businesses themselves. Parking was identified as a key issue impacting businesses on western Irving Park.

The Police Department presented information regarding recent burglaries in that area, how to get immediate help, and security lighting options. The Fire Department/Inspectional Services discussed the update of building codes. Community & Economic Development highlighted new businesses and developments in the community, and various resources available to our businesses.

The Committee considered the need for follow-up from the March 18th meeting. The most significant feedback received was lack of parking. Famous Fadez sees a lot of business and can use additional parking. These buildings have small parking lots which are very shallow and do not connect. There is a need for more public parking. Some businesses have started towing because people were parking in their lot. Trustee Porter questioned if Village should be ticketing offenders? The Village owns a small lot and Hanover Township leases most of the spaces for the Food Pantry. The Village now owns a lot on Astor Ave. and 2 lots on Irving Park Rd. east of Barrington Road.

The Commission likes the idea of a public lot if it could be created. Connectivity through the rear of the parcels was discussed; many have dumpsters. It would take creative solution and investment in buildings (aesthetics) to create pedestrian access rear doors that don't have customers walking past dumpsters.

The Committee discussed what can be done differently to increase attendance. Member Zanfardino said the people he called indicated they were too busy or not interested. It was noted that the burglaries in the area was specifically highlighted on the Agenda that was mailed and it was thought that the topic would be of interest to business owners. Committee Members felt the information presented was good and conversation was productive with information provided and issues discussed.

Ideas to boost attendance:

- Alternate days or times. Mondays and Fridays should be avoided.
- Adjust hours based on majority of businesses in the area – for example, 5PM is a bad time for restaurateurs.
- Invite every business to all meetings, letting them know that geographic specific information will be discussed at each.
- Publicize the year's calendar of meetings in advance.
- Follow-up after each meeting.
- Possibly combine Irving Park east and west of Barrington Road in the future.

The next Business Corridor meeting will be at Mallard Lake/Hanover Corporate Center, hosted by ER2 Imaging. Originally the chosen date was July 16, 2019 at ER 2 Imaging, 4350 Chandler in the Mallard Lakes Business Park. The date will be moved because that is the same date of a Chamber Board meeting. Discussion will be tailored to the industrial park. Ellen Weber will confirm a new date with the host, tentatively July 24, 2019. The meeting will be at 8 AM, which should be a good time for the manufacturers in the park.

There was consensus to go forward and continue with a series of these meetings. Village Clerk Corral-Sepulveda suggested all businesses be invited to each meeting, but conversation be tailored to the specific individual geography. The invitation to all provides visibility for the meeting series. Member Kaveney suggested all should get an invitation, so all see that there's a series. There was consensus among the Commission suggested we establish a schedule and publish the whole schedule so that businesses know that it is Village wide invitation.

Follow-up after each meeting was discussed. An email or letter could be sent to each business in the geographic area summarizing the conversation. The Village Clerk offered to provide a list of known emails based on business license applications. For the March 18th meeting, the summary could include a summary of Police comments regarding burglaries and tips to keep businesses safe, and alerts to dangers and threat. Results could be publicized in the Business Matters newsletter. Business Matters Archive issues are online.

For the third meeting the Commission discussed Irving Park East, Lake Street, or Village Center/Army Trail. Member Zanfardino offered to host at the Sonya Cranshaw Public Library. Director Govind suggested that Hanover Park restaurants Priscilla's and White Cottage Pizza are big enough to host a meeting as well. Consensus held to hold the meeting at a business and that the Library is a good back-up location. Consensus held that a different time of day should be set.

#### **6-b. Hanover Park Small Business Workshop – October 2019**

The Education and Work Center has the afternoon of October 16, 2019 available for the event. This would be the 4th Annual event. Director Govind noted that a second forum on business start-up was held on April 17, 2019, featuring Stephen Konkle of the Federal SBA; the program was geared to taking the plunge for opening a business. The October program is geared to helping existing business "do business better." Director Govind indicated she felt last year's format functioned the best and there was good participation by attendees. The forum was 2 or 3 panelists per topic with 3 separate sessions: How to market, where to go for funding, how to grow your business. Partner agencies manned tables to talk individually with attendees.

The suggestion was made to live-stream and video tape the presentations. We are unable to do so if the event is held at EWC due to internal policies. If want to videotape, would need to hold the event at Village Hall or the Police Community Room. Trustee Porter asked if we should consider a keynote speaker who would hold a big draw, then do breakout sessions. The Committee considered who would be a good keynote speaker? Member Hayden suggested JD Gershbein who created Linked-In and lives in Vernon Hills, stating she has a connection with him. He is often seen on WGN/Fox. The question of his speaker fees is unknown. Also to be considered is whether the bulk of attendees would be Hanover Park business owners, or businesses from other communities, and whether the venue is large enough.

For next meeting, the Committee should bring speaker ideas. Helping businesses manage social media is a desirable topic. Member Hayden highly recommended CONECT members "friend" Jamie

on Linked In. These members volunteered to serve on a Subcommittee: Hayden, Cortez, Zanfardino, Corral-Sepulveda.

**6-c. Spotlight on Business recommendations.**

Business Spotlight suggestions were Safari Kabab and the Railway Café in the METRA Station. Member Zanfardino will interview each. We can spotlight Menards once the expansion is completed. Planner Weber will interview - El Toreo West Supermercado and Taqueria. New businesses to be interviewed include Suburban Wellness on Army Trail, Mike's Wine and Spirits at 1801 Irving Park, Furniture Outlet at 1818 Irving Park, Cakes by One at 1809 Irving Park, and Hollywood Taste, once they open on Irving Park. Jackie Hayden suggested that the Village seek a Medicare Doctor to provide a Measles vaccination clinic for the community.

CONNECT members complimented Mike's Wine & Spirits for night lighting. The new business is very well lit up at night.

Also suggested for future Business Spotlight were: Faubourg School of Dance, White Cottage Pizza, and Yummy Station.

**7. OLD BUSINESS (NON-ACTION ITEMS)**

**7-a. Local Business Expo** - Consideration is being given to combine the Expo with the Corks and Crafts event. Director Govind said she and others would be doing a site visit to determine if there is physically enough room to add the event. It will be held at the Hanover Park Sports Complex Pavilion this year as Village Center will be under construction.

Consensus held that this would be a positive for the event. Cops Day is not a good match as it's geared to children. Service agencies are already part of Cops Day. The Commission did not want to lose the event. Trustee Porter indicated that if the will is to combine the events with Corks and Crafts, they will find room to combine.

A motion was made by Member Hayden to combine the Business Expo with the Corks and Crafts Event seconded by Member Zanfardino. All in favor.

Consideration was given to budget. The Commission held consensus that a tent should be rented like was available at the 60<sup>th</sup> anniversary event. Director Govind will look at available budget to determine what can be set aside. All agreed the event should continue at about \$40 per booth, as a means to recapture some of the cost. The fee should be the same for Hanover Park Business and service agencies.

**8. NEW BUSINESS (NON-ACTION ITEMS)**

**8-a.** CONECT members volunteered to make these Local Business Welcome Visits:

- Cherry Spivey - *All About Personnel* – Stephanie Tempo, 1645 Irving Park Rd., 847-510-7571, Staffing/Recruiting Services.
- Jackie Hayden - *El Toreo West Supermercado and Tacqueria* – Richard Gutierrez, 2168 W. Lake St., 630-855-3300, Market, Butcher, and Taqueria
- Adam Cortez - *Hard Rock Vape and Smoke* – Zeba Sultana, 1805 Irving Park Rd., 872-218-0918, Retail Smoke Shop.
- Cherry Spivey - *Outlet Furniture and Mattress Inc* – Brian Gutierrez, 1818 Irving Park Rd., 630-855-8492, Retail Furniture Store.
- Stephen Zanfardino - *Safari Kabob* – Mikel Safar, 664 Wise Rd., 847-893-6777, Restaurant.

- Stephen Zanfardino - *Shimmer Hair Salon* – Erica King, 1990 Army Trail Rd., 630-682-1177, Hair Salon.

Planner Weber will prepare welcome packets and advise Members when they are available.

**9. Development Update** – Various updates were discussed:

- Director Govind, the Mayor, and Trustee Porter will represent the Village at the ICSC ReCon in Las Vegas where they will market heavily for transit-oriented development in the Village Center.
- Joint Review Board meeting has been held for the local taxing districts to consider extension of TIF #3 in the Village Center for 12 years, and the addition of the METRA lot. The public Hearing will be June 20<sup>th</sup>.
- Please check out our website for details <https://www.hpil.org/180/Development-Project-Updates>

**10. Bartlett Area Chamber Update** [www.bartlettareachamber.com](http://www.bartlettareachamber.com).

- Seminar on Group Insurance options for Chamber Members. April 15, 2019 more details to follow.

**11. Northwest Hispanic Chamber Update** - None.

**12. WBDC**

None.

**13. Upcoming Village Events**

- Breakfast with the Villages, May 15, 2019
- Saturday Night Cruise Nights May 4 – September 28 at the Metra lot
- Breakfast with the Villages May 15, 2019
- Market at the METRA, May 18, 2019 (9am – 4pm). Village Clerk Corral- Sepúlveda noted this may be the last year for the Market. \$25 for Market at the Metra.
- Memorial Day Observance – May 27, 2019
- Movies in the Park: June 7, July 12, August 9
- Next C.O.N.E.C.T. Meeting – June 11, 2019
- Business Corridor Meeting, July 24, 2019 at ER 2 Imaging
- Chicago Wheelchair Classic, Centre Court Athletic Club, October 10-13, 2019. Member Kress indicated they seek 150 volunteers over the 3 days for the WheelChair Classic. She raises over \$12,000 a year to put the event on. The Park District appreciates any help finding people who will drive the minivans that are volunteered for the tournament. Drivers bring the athletes from the hotels. People are afraid of driving people in wheelchairs. Planner Weber will provide the Dining Guide to help identify local restaurants who help out with meals for the event. She will submit the event for a future Hi-Lighter story.

Chairman Tobin asked all to think of ideas that meet strategic goals. Items like the wine tasting that committee can do, not staff.

Member Zanfardino reported that the Poplar Creek Library book exchange at the Metra station has proven very popular. Now that commuters have a book, can put down their phone. They wish to put a frame near the book rack to advertise library events.

Trustee Porter reported that the American Cancer Society Relay for Life will be June 7, 2019. Hanover Park is sponsoring a team this year, Terry's Crew, the Village of Hanover Park. Those interested can donate on the Village web page or Facebook page.

**14. ADJOURNMENT 1:47 p.m.**

Chairperson Tobin thanked each CONECT member for attending and reminded that all meetings should be attended. She thanked each for staying later than the target 1:30 meeting end time. Motion by Member Swan to adjourn, seconded by Member Zanfardino.

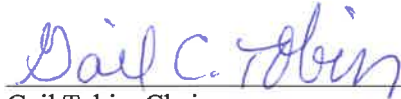
Voice Vote: All AYES.

Motion Carried: Adjourned.

Recorded and Transcribed by:



Ellen Weber, Village Planner  
Community Development



Gail Tobin, Chairperson