



Village of Hanover Park Administration

Municipal Building
2121 West Lake Street, Hanover Park, IL 60133
630-823-5600 tel 630-823-5786 fax

hpiil.org

Village President
Rodney S. Craig

Village Clerk
Eira L. Corral Sepúlveda

Trustees
James Kemper
Fanny Y. López Benítez
Herb Porter
Bob Prigge
Rick Roberts
Sharmin Shahjahan

Village Manager
Juliana A. Maller

VILLAGE OF HANOVER PARK ECONOMIC DEVELOPMENT COMMITTEE

REGULAR MEETING (via ZOOM)

Hanover Park, IL

Tuesday, June 9, 2020, 12:30 p.m.

MINUTES

1. Call to Order

Chairperson Tobin called the meeting to order at 12:35 p.m.

PRESENT: Members: Chair Gail Tobin, Michele Clark, Adam Cortes, Nan Gudenkauf,
Melissa Kress, Mark Revollo, Steven Zanfardino

ABSENT: Members: Bungalow Joe's, Classic Computer Systems, Northwest Hispanic
Chamber of Commerce,

VILLAGE STAFF Director Govind, Planner Weber, Trustee Porter, Associate Planner
PRESENT: Schwartz, Administrative Assistant Kathy Sjodin

GUESTS: None

2. Acceptance of Agenda

Motion to approve the Agenda for June 9, 2020

Motion by Trustee Porter, second by member Revollo to accept the agenda.

Voice Vote: All AYES, agenda accepted

3. Presentations/Reports – None

4. Approval of Minutes – March 10, 2020

Motion by member Cortes, second by member Revollo

Voice Vote: All AYES, minutes accepted

5. Townhall

Persons wishing to address the public body may use the chat function at the bottom of the screen and the comments will be recognized by the Chair.

6. Old Business

6a. B.E.S.T. – Business Education Series on Technology

- The event was well attended; 67 total attendees, including 6 from the Village/EDC members
- The event was well-publicized, but only a few were Hanover Park businesses
- Other topics for BEST were discussed including surviving the COVID shutdown, cybercrime, business insurance

6-b. Confirmation of August 11, 2020 B.E.S.T. Topic

- The next BEST topic was decided: Online Marketing Trends
- Date: Tuesday, August 11, 2020 @ 10:30am – 12:00 pm
- Hanover Park Community Bank will sponsor
- Prudent Digital Marketing (a Hanover Park business) as a possible speaker
- Reserve 45 minutes for the speaker

7. New Business

- **Small Business Assistance Program** – The Village has offered each business free logo branded signed (sandwich board and banner) and website development & online marketing guidance from Mi Gente Consulting. To date, 63 have completed applications for the free signage and 23 of those have also signed up for the website/marketing assistance. The application form is available online on the Village's website, and a contract with Mi Gente was approved at the last Board meeting on 6/5/2020. Criteria for the signs is listed on the application, along with indemnification statements.
- **Outdoor Dining** – The Village has expanded outdoor dining seating options and restaurants have been using sidewalks and parking lots to accommodate customers. As of 6/9/2020, 8 restaurants have received permits, which are monitored by Inspectional Services to conform to food safety standards.
- **Cook County Assessor Townhall** - a Town Hall virtual meeting via Zoom will take place on 6/18/2020 at 3:00pm with Assessor Fritz Kaegi to discuss how commercial property assessments work. With businesses concerned about high property taxes, it is hoped that many will attend. Letters were mailed to each Cook county commercial property owner, and information will be included in the Business Matters newsletter.
- **Town Hall Meeting 5/27/2020 Recap** – A Town Hall meeting was held live on the Village's YouTube channel to discuss the Village's plans to help its businesses with information from the SBA and DCEO about funding programs, and to also discuss ways to get businesses through the COVID pandemic. Steven Konkell of the Small Business Association discussed new PPP guidelines, and Diana Alfaro and Manual Lopez of DCEO discussed state programs. A PowerPoint presentation was given and Associate Planner Schwartz demonstrated all of the links available on the Village's website that contain resources pertaining to COVID-19. There were 43 attendees.

- **Restore IL – Phase 3** – Illinois has moved to Phase 3 of the COVID-19 recovery process. Select industries can begin returning to workplaces, gatherings of 10 people or fewer resume, retail stores reopen with limited capacity including barber shops and beauty salons. Social distancing and facial coverings continue to be required. Safety guidelines and links are available on the Village’s website for residents and businesses.

7-c. October Small Business Forum – Date TBD

- The forum will focus on three topics including marketing, finance and growing a business.
- A definite date will be determined at a future EDC meeting, except for 10/14/20 which is Columbus Day.
- The EDC would like Terrie Simmons of the WBDC to moderate.

8. New Business Welcomes – none, due to COVID-19

9. Development Updates

- Village Hall is now open to the public on Tuesday and Thursdays only; 8:00am – 4:30 pm with 8:00am-9:30am is reserved for seniors.
- Menards has completed most of its renovations and a retention pond is being created.
- Habitat for Humanity has 2 completed units and 1 sold, but construction has slowed due to COVID-19.
- Verandah has completed 5 buildings to date, and tours are offered by appointment.
- Kolachi Tandoori Grill (formerly Mast Masala) – 2020 Army Trail Road, may be expanding to add a party room and possibly a meat mart.
- A proposal has been submitted to construct 4 buildings with a total of 20 townhomes on the 1.7 acres behind Olde Salem. The Village is currently awaiting the application.

10. Bartlett Area Chamber Update

- The chamber has been busy with several calendar events, all of which are virtual.
- Check their website for all upcoming events.

11. Northwest Hispanic Chamber Update

- Check their website for all upcoming events.
- The June 3, 2020 El Cafecito “Back to Business” was held virtually.

12. WBDC Update

- Aisha McBurrows is the new Director of the Aurora office
- Michele Clark is the New Associate Director of the Aurora office
- Yvonne Villapando has been hired as the “Entrepreneurial Services Advisor”
- Client numbers have increased in the past week
- The Aurora location will be offering webinars soon on childcare in the home, trucking, and marketing.

13. Upcoming Village Events

*All summer events in the Village have been cancelled, including Corks & Crafts.

- Hanover Park Recycles – September 19, 2020
- Small Business Forum - TBD
- B.E.S.T. – August 11, 2020 and November 12, 2020
- CIDC Leaders Reception – November 10, 2020
- Veteran’s Day Observance – November 11, 2020
- Tree Lighting Ceremony – December 4, 2020

14. Adjournment: 1:41 p.m.

Motion to adjourn.

Motion by Member Cortes, second by Trustee Porter

Voice Vote: All AYES, meeting adjourned.

Recorded and Transcribed by:

Kathy Sjodin

**Kathy Sjodin, Administrative Assistant
Community Development
On this 9th day of June, 2020**

Gail C. Tobin

Gail Tobin, Chairperson

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