



**Village of Hanover Park
Administration**

Municipal Building
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hpil.org

Village President
Rodney S. Craig

Village Clerk
Eira L. Corral Sepúlveda

Trustees
James Kemper
Fanny Y. López Benítez
Herb Porter
Bob Prigge
Rick Roberts
Sharmin Shahjahan

Village Manager
Juliana A. Maller

**VILLAGE OF HANOVER PARK
CONECT COMMITTEE
Regular Meeting**

**Municipal Building, Room 214
2121 Lake Street
Hanover Park, IL
Tuesday, June 11, 2019
12:30 p.m.
MINUTES**

1. CALL TO ORDER and introductions

Chairperson Tobin called the meeting to order at 12:35 p.m.

PRESENT: Members: Chairperson Gail Tobin, Nanette Gudenkauf, Tia Juarez, Angela Ligocki, Patrick Kaveney, Bob Morris, Allen Silbernagel, Kevin Swan, and Steven Zanfardino.

Nicole Cox arrived at 12:40
Jackie Hayden arrived at 12:45

ABSENT: Members: Adam Cortez, Cherry Spivey

VILLAGE STAFF PRESENT: Trustee Herb Porter, Village Clerk Corral Sepulveda, Community and Economic Development Director Shubhra Govind, Village Planner Ellen Weber, and Associate Planner Alexander Schwartz

GUESTS: None present.

New Associate Planner Alex Schwartz was introduced.

2. ACCEPTANCE OF AGENDA

Request to approve the Agenda for June 11, 2019.

Motion by Member Zanfardino to approve the Agenda, seconded by Member Morris.
Voice Vote: All AYES.

3. PRESENTATIONS/REPORTS None

4. APPROVAL OF MINUTES

Request to approve the Minutes of May 14, 2019.

Motion by Member Kaveney to approve the Minutes, seconded by Member Swan.

Voice Vote: All AYES.

5. **TOWNHALL SESSION** No speakers present.

6. **ACTION ITEMS**

6-a. Business Corridor Meetings

Next Business Corridor Meeting – July 24, 2019

- Location: Hanover Corporate and Mallard Lake Business Parks
- Host: ER 2 Image Group, 8:00 AM, 4350 Chandler Dr, Mallard Lake Business Park

Tours may be offered after the event. CED will send invitations and coordinate with Host Business. CED will let committee know if any help is needed, such as sign-in table. For pending RSVP, CONECT members may be asked to make calls as personal follow-up.

A subcommittee has not been formed. It was agreed that one wasn't necessary. Some members liked the new time; others were on the fence. Staff noted the morning time was selected because of the type of businesses being targeted in the Business Park and that times may change in the future to accommodate other businesses.

6-b. Local Business Expo

- Expo will be part of Corks and Crafts. Details:
 - Location: Hanover Park Sports Complex, in a separate tent
 - 30-40 vendor limit for the Business Expo Tent. Currently the Village has 25 vendors for the Corks & Crafts portion of the event.
 - 9:00-11:00 setup
- Businesses encouraged to bring promotional advertising products to help advertise
- It was noted that many businesses began taking down their booth about an hour before the end of the event (at 3:00 pm, instead of 4:00 pm) last year. It was agreed that if traffic has slowed, that is ok.
- Food will be part of the Corks & Crafts line-up. Interested food vendors should contact Dave Webb.

6-c. Hanover Park Small Business Workshop

- Subcommittee wants suggestions from the Whole
 - No theme has been chosen, but it was suggested to pick one. Technology/ online marketing was a popular theme.
 - Grow With Google and Get Your Business Online (GYBO) were both suggested.
 - CONECT would like a small-business focus.
 - Need to keep it basic to maintain accessibility to all our small businesses.
- Keynote Speaker consideration
 - J.D. Gershwin and Julie Kittridge were suggested (Linked-In).
 - Costs will need to be determined
 - Need to find a speaker relevant for most of local small businesses

6-d. Next Level Northwest Update

- We are the 4th community to have a business selected. We expect it will be a restaurant.
- Private sector funding is sought. Wintrust will donate 15,000 for two years. All 5 communities funded \$15,000 for 3 years as seed money.

7. OLD BUSINESS (NON-ACTION ITEMS)

8. NEW BUSINESS (NON-ACTION ITEMS)

8-a. Local Business Welcome Visits (members making the visit-business):

- a. Tia- Galias Nutrition, 7213 Orchard Lane, Health & Diet
- b. Stephen- Total Technology Solutions, 4525 Turnberry Dr, Managed Print Services
- c. Nan- Ever Clean, 2020 Lake St, Carwash
- d. Jackie- Cakes By One, 1809 Irving Park Rd, Bakery

Planner Weber will prepare welcome packets and advise Members when they are available.

9. Development Update – Various updates provided by staff.

- Public hearing for the Village Center TIF extension, during Village Board meeting, June 20th. Formal adoption will be at the Village Board meeting, July 18th
- Mayor, Trustee Porter, and Director Govind went to ICSC Recon Conference in Las Vegas. Showcased Village Center. A marketing packet was prepared to “tell the story” and market Village. Strategy was to discuss the overall positive business health in the Village and market the vacant land. Did talk with some developers about existing shopping centers to purchase/rehab. Discussed available vacant land. Finding that as the economy improves, developers are generally finding more interest.

10. Bartlett Area Chamber Update

- Annual Golf Outing, June 20
 - Chamber asks for volunteers, even if for few hours.
 - Request that the outing not be set on 1st and 3rd Thursday of the month since it may conflict with Board of Trustee meetings. The new start time may be early enough as to avoid conflict and enable attendance.
- Women in Business, The Art of Networking, Moretti’s on Lake St., June 27 11:30-1:00
 - Last two events have over 30 people each.
 - There will be a panel of experts with Q&A.
 - Focuses on both large and small businesses.
- Casino night this year was changed in hopes of more HP participation. Dinner is at 3 PM this year, golf outing starts earlier so less conflict this year.

Northwest Hispanic Chamber Update – Tia Juarez is the new Executive Director of the Northwest Hispanic Chamber. The next NWHCC Business Mixer After-hours will be July 11, 2019, 6pm-8pm at Los Fernandez Restaurant, 2557 W Golf Rd., Hoffman Estates 60169.

11. WBDC

Tia Juarez is no longer with the WBCD. A new representative will be assigned to CONECT shortly.

12. Upcoming Village Events

Visit the Village website for complete details. Events with a star were added to agenda.

- Saturday Night Cruise Nights, Metra lot, May 4 – September 28
- *Cop's Day Picnic, July 12, 5:00-8:00, followed by the "Incredibles 2" movie at dusk.
- Movies in the Park, June 7, July 12, August 9
- *Ribbon Cutting at Barber by Nature, July 12
- Wednesday Night Live Concerts, Hanover Park Sport Complex Pavilion, June 12, July 10, July 24, August 14
- Next C.O.N.E.C.T. Meeting, July 9
- Mayor Craig's Play Ball Baseball Game, July 16
- Hanover Park Car & Motorcycle Show, Metra lot, August 4
- Corks and Crafts, September 28
- Local Business Expo at Corks and Crafts, September 28,
- Chicago Wheelchair Classic, Centre Court Athletic Club, October 10-13
 - Wheelchair Classic is an international event. A very unique event for Hanover Park
 - Melissa needs volunteers.

13. ADJOURNMENT 1:30 p.m.

Motion by Member Porter to adjourn, seconded by Member Swan

Voice Vote: All AYES.

Motion Carried: Adjourned.

Recorded and Transcribed by:



Alex Schwartz, Associate Planner
Community Development



Gail Tobin, Chairperson