



ScaleUp Aurora

Take your business to the next level.

The **Women's Business Development Center (WBDC)** is proud to present ScaleUp Aurora. This intensive 8-week program gives owners of high potential established businesses the tools to grow.



WOMEN'S
BUSINESS
DEVELOPMENT
CENTER

Your growth is our *business*.

April 10–June 5, 2018
9:00 am to noon (Tuesdays)
Aurora Regional Chamber
43 W Galena Blvd, Aurora, IL 60506

The ScaleUp program is the next step for your business. Each week's session dives into different sides of your business, giving you the opportunity to review, learn and push yourself to the next level.

Session Highlights

- Marketing: Your Brand, Mission, and the 30 Second Pitch
- Management: Building your Team
- Operations: Processes and Customer Service
- Subcontracting: Your Capability Statement

Program Benefits

- Financial advising and loan assistance
- Government procurement and contracting assistance
- One-on-one mentoring
- Alumni support
- Networking opportunities

Who can apply?

To be considered for acceptance into ScaleUp, you must be in business for at least two years, have at least two employees and revenue of at least \$75,000.

For more information:

Contact

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Visit

www.wbdc.org/ScaleUp

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The mission of the Women's Business Development Center (WBDC) is to support and accelerate business development and growth, targeting women and serving other underserved communities and veterans, in order to strengthen their participation in, and impact on, the economy.